

# Business IQ

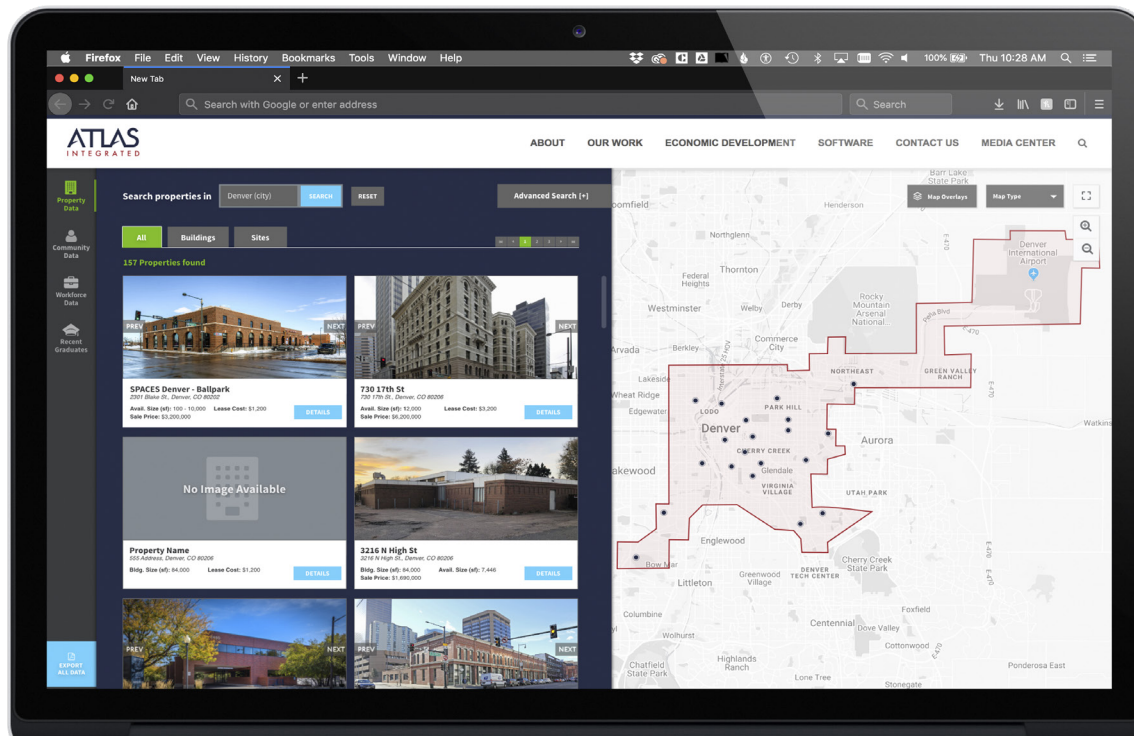
INDUSTRY FIRST SOFTWARE FOR YOUR COMMUNITY

Business IQ is an integral component of **Atlas IQ**. It is a tool that uses Esri data to display comprehensive property and community data for site selectors, commercial real estate brokers, and prospective companies looking to make intelligent location decisions. Business IQ is comprised of data visualization sets and aesthetically strong infographics that help tell a community's story and allows users access to up to 46 different Esri reports of a client's choosing.

Watch our video walkthrough to see Business IQ in action at [atlas-integrated.com/software](https://atlas-integrated.com/software)

## List of Features

- ✓ Property search for available buildings/sites
  - Advanced search for additional filtering
- ✓ Results list to display high resolution imagery
- ✓ Property details page
  - Includes property downloads (brochures, site plans etc.), contact information, imagery/videos
- ✓ Configurable map powered by Esri's ArcGIS
- ✓ Configurable overlays of various community assets
  - Integrates with ArcGIS
- ✓ Community profile
  - Data visualizations to tell your community's demographic story
  - Powered by Esri
- ✓ 46 downloadable data reports in PDF and Excel format
  - Includes demographic, labor market, industry, business and consumer data
  - Powered by Esri
- ✓ API integration for time savings
  - 3rd party property data integration available
- ✓ Storytelling panel
  - Customizable panel for content including images, videos, contact info to help tell your community's unique story



Contact our team for a personal demo of Business IQ  
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